

Date: April 26, 2022

To: Christina Espinosa-Pieb, Erik Woodbury, Mae Lee, Cheryl Baum, Mary Pape, Mary Clark Tillman

From: Daniel Smith, Julie Hughes, Rocky Lewycky, Marco Marquez, Elizabeth Mjelde, Eugene Rodriguez

CC: Tim Shively, Marisa Spatafore, Pam Gray, Renee Augenstein

Re: Art Department name change

Dear Colleagues,

The Art department faculty and the Dean of Creative Arts have been discussing a change to the name of the department for over a year.

Per this memo we request a change from the current "Art" department to "Visual Arts and Design."

The rationale behind this change includes the following points:


- 1) It better aligns the name of the department with our primary transfer institution, San Jose State University's College of Design and the Arts;
- 2) It aligns with other institutions already using the same or similar nomenclature, and those currently adjusting their department names. This includes UC Davis, UC Santa Cruz, and CAA.
- 3) The change in nomenclature can help signal that the path to these four-year degree programs begins at De Anza College, which otherwise will remain without the words "Design" or "Visual Arts" in its name.
- 4) Older perceptions of the term "Art" have impacted how De Anza's programs are viewed. The renaming of the department will not only encompass the new areas of development but also signal the changes underway in the field and the department.
- 5) The name conceptually includes the new CTE curriculum in process, which would add both an Illustration and Industrial Design programs to the department's offerings;

We do not want the prefix used for the courses to change. It should remain ARTS.

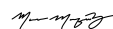
We look forward to any questions that may arise, and your support in moving forward with this change.

Daniel Smith
Julie Hughes
Rocky Lewycky
Marco Marquez
Elizabeth Mjelde
Eugene Rodriguez

Daniel Smith



Rocky Lewycky
Rocky Lewycky (Apr 26, 2022 15:07 PDT)



Elizabeth Mjelde

Eugene Rodriguez
Eugene Rodriguez (May 2, 2022 10:58 PDT)












Art Department name change request


Final Audit Report

2022-05-02


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