

## La Voz Budget Stipulation Proposed Changes

### Budget Stipulation # 31

#### # 31 Current:

La Voz shall provide DASG with one-half page of advertisement space per subscribed issue. The DASG Marketing Committee shall be responsible for the advertising space. The DASG Marketing Committee must work with Inter Club Council (ICC) on the La Voz advertising space.

#### # 31 Proposed:

La Voz News shall provide the Foothill and De Anza Associated Student Bodies with half-priced advertisements in print, online and on their social media. In addition, La Voz News shall provide DASG with at least three free advertisements online and on social media and at least one free half-page of print advertisement space per quarter. The DASG Marketing Committee shall be responsible for the advertising and must work with Inter Club Council (ICC) for ICC advertisements (**Work with Maritza on Language: individual clubs will work with ICC/La Voz News directly for their own advertisements**).

### Budget Stipulation # 32

#### #32 Current:

La Voz shall put on their distribution racks: "Student Subscription to La Voz is provided by DASG."

#### #32 Proposed:

La Voz News shall state in the print editions, on their website, and on their distribution racks (if possible): "Student Subscription to La Voz News is partially funded by the De Anza Student Government (DASG)."